



BIRD SILO™

by Mika & Julie Tolvanen

"We wanted to design a functional sculpture, and we also thought Bird Silo should be a bird feeder whose impact on nature is just feeding the birds."



terracotta



camp green

Designed by / Year of Design. Mika & Julie Tolvanen / 2019

Description. Bird Silo is a bird feeder for the modern yard made from 100% recycled plastic. Helsinki-based bird enthusiasts Mika & Julie Tolvanen studied the eating habits of birds for several years, feeding and them from prototypes at their dining room window. The feeder's size and shape were chosen specifically for small songbirds and woodpeckers who prefer to eat while clinging vertically. Bird Silo is designed to function like a grain silo. You lift the top cone, pour in sunflower seeds or peanuts, & the feeder fills from the bottom up.

About the Brand. Pidät is a Finnish brand of everyday household objects founded in 2019. The word "pidät" has 3 different meanings in Finnish: "You hold; you like; and you keep."

About the Designers. Mika & Julie Tolvanen founded their design office Studio Tolvanen in 2015. Mika is a Finnish designer who grew up in a North Karelian village. He graduated from London's Royal College of Art in 2001, received the Bruno Mathsson Prize in 2012, and was named Finnish Furniture Designer of the Year in 2017. Julie is an American designer who grew up in the Pacific Northwest. She studied architecture, worked for 10 years as a woodworker, and moved to Finland in 2009 to get a masters degree in furniture design. They design products for residential & contract use from their studio & workshop on Lauttasaari island in Helsinki, Finland. Hobbies include birdwatching & kayaking.

Size/Colors. Ø177 cm x 23cm (Ø7" x 9")/Terracotta & Camp Green

Cleaning & Care. Wash with hot soapy water. Avoid abrasives. The plastic has added uv protection, so it is suitable for use outdoors. Not dishwasher approved.

Design for a circular economy. 'Upcycled' means recycled discarded objects are used to make something of a higher quality. Our plastic parts are made from **'Upcycled'** post-consumer waste household containers & washing machine parts. We love the subtle flecks in our plastic that tell a story about its recycled beginnings. Our polyester rope is made from 'upcycled' plastic bottles. Bird Silo is **'Designed for disassembly'**, which means the parts can be easily separated & recycled - continuing the circle of reuse. Additionally, even though our bird feeder isn't a toy, we decided the stainless steel hardware should be certified 'safe for toys' anyway. Finally, it wouldn't make sense to deliver our 100% recycled plastic bird feeder in a single-use plastic package, so we designed a box that is folded entirely from cardboard. It requires no glue, so it's easy to unfold. We're counting on you to recycle it!

Materials. 100% recycled polypropylene plastic, 100% recycled polyester, stainless steel.

Certifications. Our polypropylene is certified 100% post-consumer waste by RecOne and it passed RoHS testing. Our polyester rope is made from P.E.T. certified 100% post consumer waste by Global Recycled Standard 4.0. GRS certification also includes environmental, social, and safety requirements. Our hardware is made from stainless steel certified 'safe for toys' to following standards: EN71 Part 3:2013+A3:2018 (EU standard) & ASTM F963-17 'Standard consumer safety specification for toy safety' Section 4.3.5.2(2)(a) (US standard). The cardboard for our packaging is made to following standards: The heavy metals requirements of the European "Council Directive 94/62/EC of 20 December 1994 on packaging and packaging waste." Heavy Metals Content in Packaging or Packaging Materials United States Toxics in Packaging Clearinghouse (TPCH), Model Toxics in Packaging Legislation with Revisions up to July 2012.

Country of Production. China.

Category / Environment. Outdoor accessory.

pidät